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1903-1904 Ford Model A

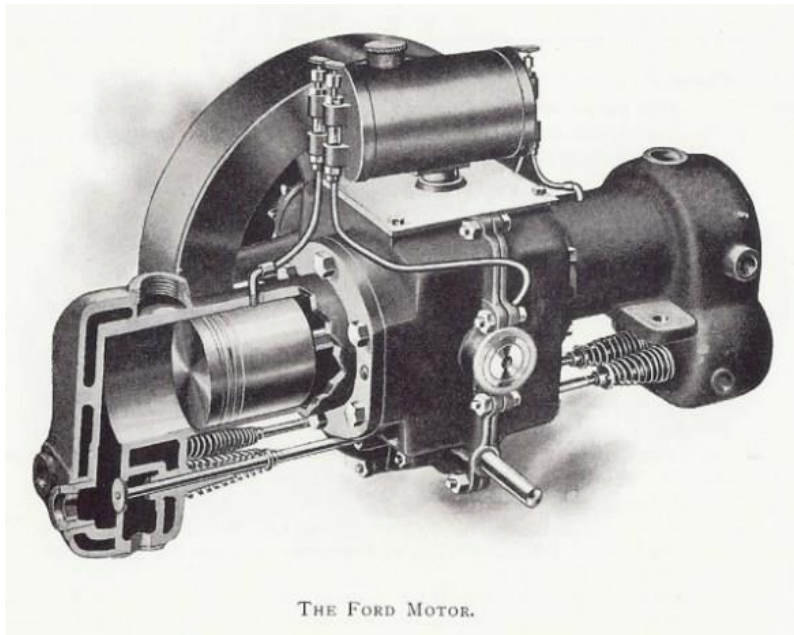


- Ford Motor Company's 1st production model
- Launched in 1903 with 2 cyl 8 hp engine; Updated in 1904 to 10 hp with other 'improvements' for durability
- Assembled at Mack Avenue in Detroit with engine and chassis supplied by Dodge Bros
- Available as 2 seater runabout or with optional rear tonneau
- Production: 1903 - ~670; 1904 - ~1140
- Surviving: ~110
- Runabout Price: \$750-850; Ford Profit: ~\$150
Optional Rear Tonneau cost \$100 but increased Ford Profit by \$50!

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1904-1906 Ford Model B

- Ford Motor Company's 1st 4 cylinder, front engine model and Ford's first step into larger cars
- Ford Motor Company moved production to the Piquette Avenue Plant in December of 1904
- Sales began in October 1904 and continued until July 1906
- Production: ~500 total
- Surviving: ~7 (the only running/touring Model B in the world is here!!!!)
- Price: \$2000



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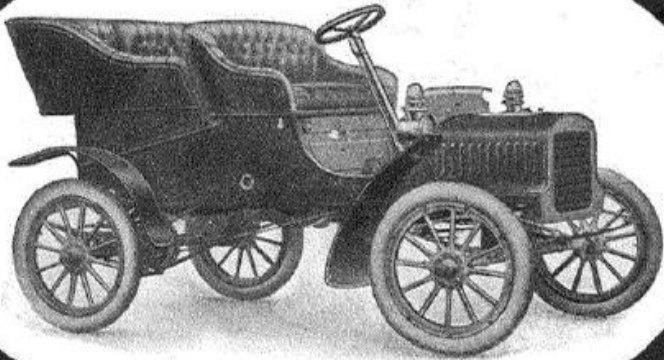


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YOU CAN'T AFFORD TO BE WITHOUT A

FORD

Ample power, simplicity, comfort and the longest satisfactory service for the price, are distinguishing features of the Ford



Ford 2-Cylinder Touring Car, \$950.00

In Model C, at \$950.00, is found a car whose popular success and reputation have never been equaled. A two-cylinder opposed motor of ample power, proven reliability, simplicity, economy and beautiful design, make this car the most desirable of its class on the market. The 3000 satisfied users who have already realized the merits of the Ford are sufficient recommendation of its excellence. Our catalog will tell you more. Write for it.

FORD MOTOR CO. Detroit, Mich.

1904 - 1905 Ford Model C

- An updated design and body style from the 10 hp Model A
- Hood modernized style as well relocating and increasing the size of the gas tank for longer journeys and more 'operator convenience'
- Length of the car was increased
- Production: ~870
- Surviving: ~20
- Price: \$950;

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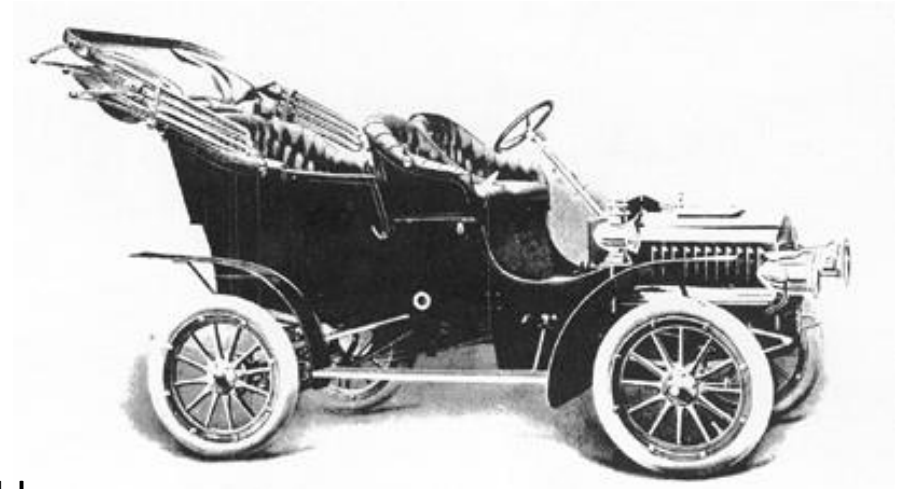
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1905 - 1906 Ford Model F



- Responding again to more driving and longer distances
- Another engine upgrade – 2 cyl 12hp
- Increased size of coolant tank and relocated to under the hood for ease of access
- Increased wheel size for increased max speed
- Production: ~1,250
- Surviving: ~40
- Price: \$1,100

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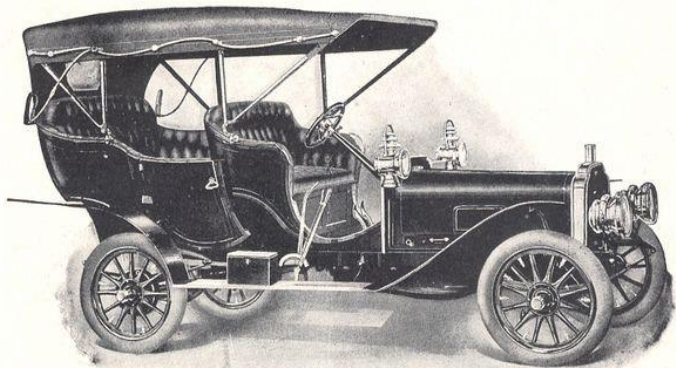
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1906-1908 Ford Model K



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The Successful Ford



Ford Model K

Motor, 6 cylinder, vertical, $4\frac{1}{2}$ " bore x $4\frac{1}{4}$ " stroke: 40 H. P.
Speed, 50 miles per hour, down to four miles per hour, on the high gear
Improved planetary transmission, with improved clutch.
Pressed Steel Frame.
114" Wheel Base.
Water Cooled; circulation by gear pump.
Perfect Magneto ignition.
Mechanical oiler.
Gasoline Tank under seat, containing 15 gallons,—good for 250 miles.
Water Contained in Radiator.
Hub Brakes,—internal expansion, with lever control,
Emergency Brake on driving shaft, controlled by foot lever.
Springs, full elliptic on the rear, and half elliptic on the front.
"Famous Ford" Direct Drive Construction.
Ample roller bearings on rear axle, with ball bearing thrust—special design.
Ample Ball Bearings on front wheels.
Wheel Steering (Fitted with Ford reduction gears) takes all the Strain from steering over the roughest road, an exclusive Ford Feature.
Luxurious Body, ample for five passengers.
Weight 2400 pounds.
Price \$2500 f. o. b. Detroit.
56 inch tread.
Wheels, artillery, 32 inch.
Tires 4 inch, double tube clincher.
Lubricating oil sufficient for 250 miles.
Color Royal Blue.
Equipment, two side oil lamps and tubular horn.
Tops, prices on application

- Ford's 2nd luxury car, building off the Model B, addressing it's 'weaknesses' and adding Ford's first inline 6 for power.
- 40hp 405 ci inline 6 cylinder engine
- First production magneto
- Featuring dual ignition systems
- Available with Touring and Roadster body styles
- Production: ~950
- Surviving: ~ 28
- Price: \$2,800



4 Model K's often seen together on tour!



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1906-1908 Ford Model

N

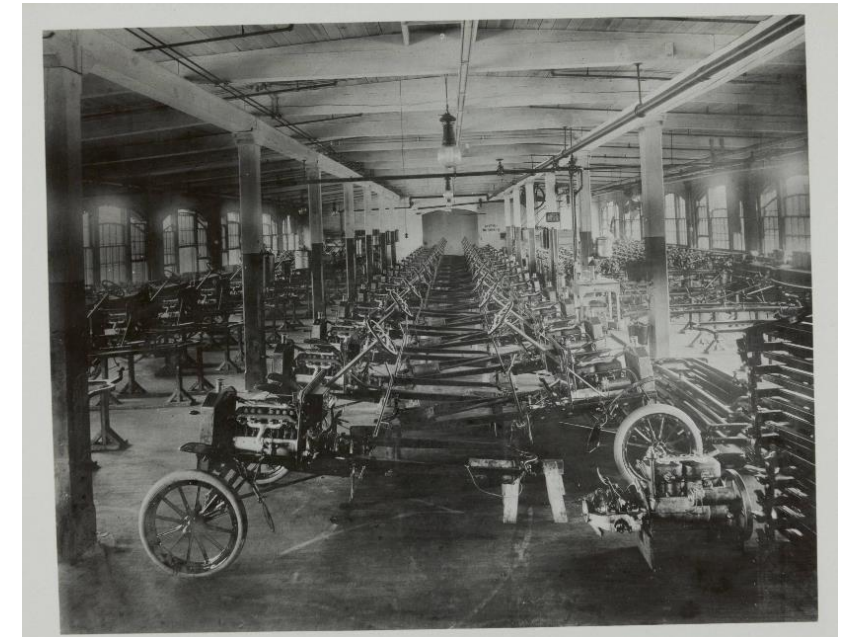


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- Ford started on his quest to supply a 'substantial' car that was affordable in an automotive industry focused on large expensive cars
- Model N was Ford's largest selling model prior to the Model T starting Ford's volume production
- Featuring many clear mechanical similarities to the 1909 Model T and a few key differences the impact of the Model N on the Model T are clear. Meanwhile elements of the body style clearly reflect the pedigree from it's predecessors, The A, C and F.
- Production: ~7,000
- Price: \$500-600

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Model N Chassis Assembly Room at Piquette Avenue Plant in Detroit, 1906



1907-1908 Ford Model R



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- Produced concurrently to the Model N, with similar engine and chassis the Model R sought to deliver a more pretentious appearance
- Featuring running boards, larger wheels, a wider body and rounded deck to enable carrying spare tire on top of the deck lid.
- A notable difference in the engine is the use of a mechanical oiler vs the exhaust pressure driven oiler used on the N.
- Demand for the R outstripped availability leading to the creation of the model S – a hybrid of the N and R!
- Production: ~2,550
- Price: \$750

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1907-1908 Ford Model S



- Demand for the appearance of the Model R outstripped availability of the larger wheels and wider bodies. Ford decided to offer a hybrid model using the body and wheels of the N, but engine, running boards, fenders and accessories of the R.
- Production: ~2,350
- Price: \$700

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1908 Ford Model SR



- Introducing a 'Mother in law' for a 3rd passenger seat, splash aprons and a metal cowl the Model SR is another hybrid with the same wheel size as the Model R
- The Model SR looks like a mini Model K roadster and was launched while the Model T was in planning stages
- This model was so popular that over 3,600 cars were sold in the 12 months after it was launched
- Production: ~3,710
- Price: \$750

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1908-1909 Ford Model T



- The beginning of the iconic Model T, building from the alphabet cars
- In 1908 the Model T was launched with a new transmission, I4 engine with a removable cylinder head. Prototypes were developed on the Model N and S.
- Many aspects of this design stayed consistent for the 15 million Model T's produced.
- Production: ~14,161 (first 15 months of production)
- Price: \$825

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